



## More Chamber Benefits

- **Annual Discovery Guide (Vacation Guide)**
- This Advertising opportunity is available only to Chamber members.
- The Guide includes:
  - Membership Directory: This is the Chamber's main source of referrals in which members receive a free listing by category.
  - Extensive Visitor/Tourism Information
  - Lodging Guide
  - Community information
  - Retail/Shopping, Dining, Entertainment, Recreation, and Worship Guides
  - Relocation Guide
- **"Happy Pack"**
- Our annual Happy Pack Coupon Book consistently has the highest redemption rate of any advertising vehicle according to our advertisers. We publish 20,000 each spring
- 24 Hour Lodging Kiosk
- Organizational Listings: A current list of the area's principle organizations is maintained and updated yearly.
- Community Calendar: A listing of the events in the area is maintained on our web site [www.parkrapids.com](http://www.parkrapids.com) by the Chamber office.
- Referrals: The Chamber, as well as other Chamber, members make frequent referrals for products and services of only Chamber member firms.
- The Chamber refers to member businesses and organizations for the request received daily by mail, telephone, email, fax, and walk-in traffic.
- Chamber members are also referred through the website.
- Lodging members receive free inquiry lead lists.
- **Conference Room** - members can host meetings for 12 to 15 people at the Chamber's conference room at no charge.
- **Chamber Bucks** - encourage local shopping for merchandise and services in the Park Rapids Lakes Area. They can be used to reward employees, friends, and relatives, for employee incentives, holiday gifts, promotional prizes, special event

drawings, and more. **Chamber Bucks are real checks and can be handled and deposited just like any other check!**

- **Education:**
- **Seminars & Workshops:** Seminars and workshops are held throughout the year to enhance leadership, management, sales and customer service skills. They are available to both member employees and management.
- **Recognition**
- **Identification as a Leading Business:** Chamber window decals will signify your Chamber involvement to your consumers.
- **Membership Listings:** Not only will your membership be represented in our **Membership Directory**, your business will be **highlighted** in our newsletter to inform our membership & community of your business.
- **Recognition:** Annually business recognition awards are given to outstanding individuals and businesses for their contributions to the community.
- **The Chamber Ambassadors** make courtesy calls to new businesses, business expansions, business relocations, grand openings, groundbreakings, and new owners. These calls are featured in the Chamber newsletter

## **Making the Most of Your Chamber Investment**

- **Get Involved in Chamber Committees, activities and events**
- **Take full advantage of the opportunities and resources available to your business**
- **Read the Chamber Connections Newsletter and Friday email updates for new opportunities**
- **Your employees can participate in Chamber activities too**
- **Bring guests and potential members to Chamber functions**
- **Network with other Chamber Businesses**
- **We want to hear from YOU**